







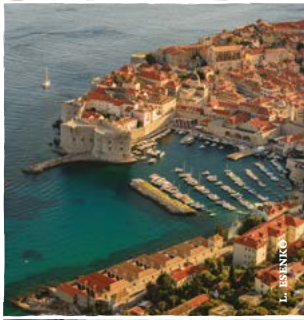




IBTM Barcelona
Nov 17-19, 2026

Croatian National Tourist Board - Convention Bureau

& other Croatian suppliers















Croatian National Tourist Board - Convention Bureau

Are you looking for an inspiring, creative, and innovative destination for your next business event? Discover Croatia, where excellent accessibility and connectivity, high safety, and outstanding venues meet breath-taking natural beauty and rich cultural heritage. Croatia offers the perfect environment for conferences, meetings, and incentive travel with the world-class conference facilities, remarkable historical venues and heritage hotels boasting state-of-the-art amenities, exceptional gastronomy, and perfectly balanced blend of tradition and modernity – all designed to make any business event unforgettable.

With ten UNESCO-protected sites, eight national parks, twelve nature parks, and a vibrant Adriatic coastline dotted with over a thousand islands, Croatia offers unmatched opportunities for hosting memorable meetings and incentive programs. Whether it's the cosmopolitan vibe of Zagreb, the unparalleled heritage of Dubrovnik, the charm of Opatija, or the allure of unique cities like Split, Zadar, Rovinj, and Šibenik, every corner of Croatia promises a one-of-a-kind experience. Meet with us to explore how Croatia can elevate your business plans. Let's inspire you with our innovative offer and support in creating truly magnificent meetings.

The Croatian Convention Bureau, a part of the Croatian National Tourist Board (CNTB), serves as the central contact point for meeting planners. As a non-profit organization, it promotes Croatia as a premium destination for small and medium-sized meetings, innovative incentives, and corporate events.

For more information about Croatia as a MICE destination, please visit www.meetingscroatia.hr or contact meetings@htz.hr

Croatia – Full of opportunities to create unforgettable events.

CROATIA
Full of life

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TOURIST BOARDS

CROATIAN NATIONAL TOURIST BOARD - CONVENTION BUREAU

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Croatian Convention Bureau is the official voice of Croatia as a meetings and incentives destination. It is an integral part of the Croatian National Tourist Board and carries a staff of experienced business specialists who are always at your service. Together with its regional offices, its facilities, continues to be available to you for any additional information you may require. Should you so wish, we will organize inspection visits, recommend itineraries and act as your reliable guide through Croatia's congress possibilities.

DUBROVNIK TOURIST BOARD - CONVENTION BUREAU

www.experiencedubrovnik.com

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A trustworthy destination partner in organizing memorable meetings and incentives in Dubrovnik – the pearl of the Adriatic and a UNESCO city. Dubrovnik Convention Bureau, within Dubrovnik Tourist Board, assists and cooperates with travel professionals and meeting planners regarding business meetings, conferences, and incentives, facilitating the realization of their projects. The Convention Bureau offers free and impartial assistance in the organization of the events, provides help in venue finding, supports the organization of inspection trips, and also provides free promotional materials. Dubrovnik Tourist Board actively contributes and supports responsible and sustainable tourism development, promoting all the values of the destination.

RIJEKA TOURIST BOARD

www.visitrijeka.hr

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Welcome to Rijeka, an ideal destination for meetings, congresses, team buildings, and corporate events. This vibrant coastal city, European Capital of Culture 2020, blends rich history, culture, and modern infrastructure. Well-connected by air, bus, and highway, Rijeka offers versatile venues, from modern congress halls to unique industrial and cultural spaces. Explore the charming old town, visit the iconic Trsat Castle, or stroll along the scenic waterfront. Rijeka also tempts guests with locally sourced seafood and traditional regional dishes. As Kvarner Region holds the title of European Region of Gastronomy 2026, Rijeka stands out as a destination where business meets exceptional gastronomy and authentic experiences.

VODICE TOURIST BOARD

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Vodice Tourist Board promotes Vodice as a versatile destination for meetings, incentives, conferences and events on Croatia's Adriatic coast. Located in the heart of Dalmatia, Vodice combines excellent accessibility, quality accommodation, modern event facilities and a wide range of activities. Its attractive coastal setting, rich cultural heritage, gastronomy and proximity to two national parks provide an inspiring backdrop for successful MICE experiences.

ZADAR TOURIST BOARD

www.zadar.travel

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Zadar Tourist Board invites you to discover a unique MICE destination where history meets innovation. Situated on Croatia's stunning Adriatic coast, Zadar offers modern venues, top-class hotels and seamless connections, all within a city rich in cultural heritage. From ancient Roman forums to contemporary attractions like the Sea Organ, Zadar provides inspiring backdrops for conferences, incentives and networking events. Surrounded by national parks and


ZAGREB/J.DUVAL/TZGZ

pristine islands, it's also perfect for creative team-building. With our dedicated support, your business event in Zadar will be as memorable as it is successful.

ZAGREB TOURIST BOARD & CONVENTION BUREAU

www.meetinzagreb.hr

Zagreb
THE CAPITAL OF CROATIA

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Zagreb Convention Bureau promotes Zagreb, the capital of Croatia, as an ideal destination for meetings, incentives and corporate events. We offer assistance and support to meeting planners and event organizers in bringing business events to Zagreb. Our members are hotels, meeting halls, PCOs , DMCs, historical and modern venues and other spaces for business meetings and incentive activities. Excellent accessibility, vi-brant city atmosphere, variety of venues and events all year round make Zagreb an increasingly popular meetings and incentive destination.

Croatian suppliers

AC HOTEL BY MARRIOTT SPLIT

www.marriott.com

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AC Hotel Split is a newly built high-rise hotel, conveniently situated just a 10-minute walk away from the lively city center and historic Diocletian's Palace. With a collection of 214 meticulously crafted guest rooms and five collaborative conference rooms, our hotel ensures a comfortable and productive stay for both business travellers and adventure-seekers. Each guest room provides awe-inspiring vistas of the Adriatic Sea and the charming city of Split, offering a truly memorable experience. You can also relax in our spa or work out in our fitness center, while admiring stunning views of the city and Adriatic coast.

AMADRIA PARK

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Leading Croatian hotel brand with a long family tradition and high-quality service, including twelve different high-class hotels, eight unique attractions, and multifunctional congress facilities in three destinations - Šibenik, Opatija, and Zagreb. We are dedicated to authentic guest experiences, tailoring offerings to individual needs with a wide range of premium options designed to exceed expectations.

ATI CROATIA - PCO, DMC, M&E

www.ati.hr

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Your Brief. Our Croatia. We Make It Happen. From an international congress for 2,000+ to a tailor-made program for 2, ATI brings the same commitment to every project. With 30+ years of DMC, PCO and M&E



expertise, we know what works in Croatia, and how to make it happen. Venues, accommodation, flights, transfers, registration, production or on-site management — one experienced team coordinates it all, from first idea to final departure. **One Team. One Point Of Contact. Every Detail Covered.** Croatia is our home, with expertise extending across Slovenia, Italy and the Balkans.

BLUESUN HOTELS & RESORTS

www.bluesunhotels.com

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Bluesun Hotels & Resorts brings together 13 beachfront hotels along Croatia's Adriatic coast, offering inspiring settings for meetings, incentives and events. From Brela and Tučepi on the Makarska Riviera to Bol on the island of Brač, our portfolio combines modern conference facilities, quality accommodation, Mediterranean gastronomy and memorable destination experiences. With an experienced MICE team and strong local support, we can assist with accommodation, meetings, transfers, excursions, private events and complete group logistics, creating tailor-made programmes that connect business with the very best of the Croatian coast.

ELITE TRAVEL

www.elite-premiumdmc.com

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Driven by passion and creativity, our team designs unforgettable experiences that leave a lasting impression. Headquartered in Dubrovnik, with local offices and operational centers across Croatia, Slovenia, and Montenegro, we continuously explore new destinations, follow emerging trends, and develop fresh ideas. By working closely with clients to understand their vision, and partnering with a trusted network of local suppliers, we ensure exceptional delivery while integrating sustainable practices at every stage. Design Bold. Experience Authentic. Live Croatia. With Elite Travel.

ESPLANADE ZAGREB HOTEL

www.esplanade.hr

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Dating back to 1925, The Esplanade Zagreb Hotel is one of the most famous and gracious buildings in Zagreb. The Hotel, renowned for its highly personalized and impeccable service, has been the centre of Zagreb's social life since it opened, welcoming presidents, politicians, film stars and musicians among its many distinguished visitors. Esplanade Zagreb Hotel offers supreme luxury for the spirit and all the senses in the heart of this historic city, close to all its major sights and delights. The hotel, with its long and distinguished history of worldclass hospitality flawlessly merges the best of 21st century comforts with the alluring appeal of Art Nouveau architecture.

HOTEL PINIJA

www.hotel-pinija.hr

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Hotel Pinija is a four-star hotel set on a natural peninsula on the Adriatic coast, just a short distance from Zadar. Offering an ideal blend of business and leisure, the hotel features 305 rooms, 4 restaurants, 6 bars, a Wellness & Spa center, and various sports amenities, all conveniently located in one place. For events, Hotel Pinija offers 4 congress halls: two within the hotel for up to 220 guests and two multifunctional halls at the Congress & Event Center Zadar for up to 650 attendees, with a total capacity of 870 guests. A Business Corner for up to 12 participants is also available.

INTOURS DMC

www.intours-dmc.com

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Since launching in 2000 with a team of just two, Intours DMC has grown into an Adriatic regional destination management company


HVAR/BIOČINA

specialist, delivering tailor-made incentive, conference, car launch and special events programs from Slovenia down to Montenegro. Now with a team of 50+ event professionals in six offices, Intours DMC designs innovative event programs in Croatia, Slovenia, Montenegro and the wider Adriatic region. By knowing each corner of our destinations, Intours DMC can advise you on the services which best match your requirements. With our positive »can do« approach we imagine creative solutions and deliver the most memorable events. This is how we earn trust and respect of event planners, who return time and again to Intours DMC.

KONTURE DMC

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Konture DMC – Your Travel Experts in the Balkans! Based in vibrant Zagreb, we create unforgettable experiences across Croatia, Slovenia, and beyond. Whether you're dreaming of a luxury escape, an exciting group tour, or a perfectly planned event (Incentives, Meetings, Weddings), we've got it all covered—from hotel bookings and VIP transfers to expert guides! We're all about the details, making sure your journey is smooth, fun, and stress-free. With a dedicated destination manager by your side, everything runs like clockwork. Just pack your bags, and we'll take care of the rest. With Konture, every trip is more than a journey; it's an experience you'll never forget!



MALI LOŠINJ/S. TARIBA/MALI LOŠINJ TB

LE MERIDIEN LAV, SPLIT

www.lemeridienlavsplit.com

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Le Méridien Lav Split is a luxury beachfront resort located in Podstrana, near Split, Croatia, overlooking the Adriatic Sea. The resort offers elegant accommodation, diverse dining options, a full-service spa, and extensive recreational facilities for leisure travellers. It also provides modern conference and event facilities, making it well suited for business events, meetings, and conferences. With approximately 5,000 m² of conference space, the resort features 15 meeting rooms across two conference floors. Highlights include a 768 m² pillarless grand ballroom with natural daylight, dividable into two separate meeting rooms. Guests can enjoy unique experiences showcasing Dalmatia's culture, heritage, and coastline.

LIBURNIA HOTELS & VILLAS

www.liburnia.hr

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Liburnia Hotels & Villas is the largest hotel company on the Opatija Riviera, celebrated for its rich legacy and commitment to hospitality excellence. Headquartered in Opatija, Croatia, the company owns and operates 16 properties, including some of the East Adriatic's most iconic hotels, with histories spanning over 140 years. From intimate boutique gatherings to large-scale conferences and events for up to 850 guests, Liburnia offers diverse venues and accommodation options, combining modern facilities with the distinctive character of the Opatija Riviera. Deeply rooted in the local community, Liburnia continues to play a vital role in the region's tourism and growth.

LOŠINJ HOTELS & VILLAS

www.losinj-hotels.com

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Nestled on the pristine island of Lošinj, Lošinj Hotels & Villas blend refined luxury, natural healing heritage, and tailored experiences for discerning travellers and event planners. Renowned as a climate health destination for over a century, Lošinj offers 2,600 hours of sunshine annually, crystal-clear air, aromatic herbs, and a serene Mediterranean setting. In exclusive Čikat Bay, the iconic Hotel Bellevue and Boutique Hotel Alhambra combine elegant design, personalized service, world-class gastronomy, and state-of-the-art facilities. Ideal for exclusive leisure stays, meetings, incentives, conferences, and executive retreats, Lošinj offers an inspiring destination where luxury meets nature, authenticity, wellbeing, and impeccable service.

MAISTRA HOSPITALITY GROUP

www.maistra.com

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Maistra Hospitality Group is one of the most reliable partners making sure any such event goes by smoothly. Apart from Zagreb, which is Croatia's administrative and cultural center, Maistra Hospitality Group offers its superb services in two other internationally recognized destinations, Rovinj and Dubrovnik. Our considerable experience, a wide variety of services, premium hotels, and top-quality food and beverage culminate together to ensure that, no matter where you want your tailored event to take place, you are guaranteed to be in the best hands. Our expert staff will offer unique solutions based on your requests, whether you are organizing a small board meeting or a large international conference.

MARBER DMC

www.marber.hr

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MARBER DMC is a Destination Management Company offering luxury and travel services in Croatia. Our team of experienced project

managers will professionally and successfully organize and coordinate all services for your client's incentive trip, event, meeting, and any other customized travel experience. Our destination experts are highly motivated specialists dedicated to creating positive emotions through fulfilling destination experiences.

MEDADRIA DMC

www.medadria.com

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TAILOR-MADE MICE EXPERIENCES
At MedAdria, we create fully customized programs for corporate events, incentives, and conferences. Whether it's an executive retreat, team-building experience, or high-impact business meeting, we ensure every detail aligns with your objectives.
EXCLUSIVE VENUES & INSPIRING DESTINATIONS
Discover breathtaking locations and exceptional venues, from luxury hotels and historic landmarks to state-of-the-art conference centers and unique off-site spaces, providing the perfect backdrop for your event.
SEAMLESS EXECUTION & PREMIUM SERVICE
Our team delivers outstanding service, handling VIP transfers, international flights, tailored excursions, and yacht charters—ensuring flawless execution so you can focus on building lasting business connections.

OLYMPIA VODICE

www.olympiavodice.hr

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Welcome to a place that encourages a winning mentality and strengthens your business, sports and personal development. The Olympia Congress Center, with six multifunctional and adaptable halls, equipped with state-of-the-art technology, provides exceptional conditions for conferences, business meetings and exclusive events. With the dedicated support of an experienced team, each event is carried out flawlessly and to the highest standards. At Olympia hotels, business meetings take on a new dimension in an elegant and inspiring environment.


OPATIJA/TRINAJSTIĆ

OPATIJA MARRIOTT RESORT & SPA

www.marriott.com /rjkom

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Opatija Marriott Resort & Spa blends exceptional hospitality with the rich wellness heritage of Opatija, one of the Adriatic's most celebrated health and wellness destinations. Featuring 182 comfortable guest rooms, the resort offers an elevated culinary experience with distinctive dining venues and contemporary gastronomy, alongside a spacious wellness & spa center dedicated to relaxation and rejuvenation. For meetings, incentives, and events, the resort provides versatile conference facilities for up to 200 attendees, complemented by premium services and inspiring coastal surroundings. Find Your Riviera Rhythm. Naturally.

PENTA DMC & PCO

www.penta-zagreb.hr

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Penta DMC & PCO, a Croatian destination specialist since 1991, combines more than 35 years of local expertise with a highly experienced team of 20 dedicated professionals. We create tailor-made incentive programmes that balance culture, gastronomy, adventure and authentic experiences, always aligned with each client's objectives, budget and expectations. From the first idea to the final detail, our team provides fast response, personalized service and 24/7 support, ensuring smooth and seamless operations. With extensive destination knowledge, meticulous attention to detail and a strong local network, Penta is a reliable one-stop boutique partner, delivering on every promise.



DUBROVNIK / J. DUVAL

PROMO EVENT DMC

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At Promo Event, we believe every meeting is a journey, every event a story waiting to unfold. Based in Croatia and operating across the region, we create innovative MICE experiences that combine creative concepts with operational excellence. From planning and logistics to flawless on-site execution, every step is managed with precision. With a team of travel, event and marketing professionals, backed by a trusted network of partners and strong local knowledge, Promo Event transforms gatherings into experiences that inspire, connect and make a difference.

RADISSON BLU RESORT & SPA, SPLIT

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Hotel features 251 modern guest rooms and suites settled on the coast of Split, Dalmatia. With 2 bars, á la carte restaurant, beach club, and award-winning spa center on site, there are many options for private events. Conference capacities include 8 meeting rooms with natural daylight, including meeting rooms with a wonderful sea view and private terrace. The spacious Ballroom's maximum capacity is 350 people. Meeting room rental includes AV equipment, while all room rates include a rich buffet breakfast, usage of spa center, WiFi, and parking. Our professional team is waiting to turn your events into a memorable experience!

SAFIR HOTELI SPLIT

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Safir Hotels Group in Split offers a premium hospitality experience through its three distinct properties. Hotel Amphora Split, located along the beautiful Žnjan Beach, provides modern luxury with breathtaking views of the Adriatic Sea. Hotel Atrium Split, situated near the historic city center, combines contemporary design with easy access to Split's cultural landmarks. Amphora's Garden is an exclusive, serene space adjacent to Hotel Amphora, offering a perfect escape with lush surroundings and high-end amenities. Together, these properties ensure a memorable and diverse experience for guests in Split.

SPEKTAR PUTOVANJA DMC & PCO

www.spektar-putovanja.hr

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Whether you are planning a conference meeting or special event, we offer personalized service for all your planning needs to ensure that your event is successful and rewarding. Our mission is to exceed your expectation by establishing lasting partnership based on the highest levels of service, loyalty and integrity. Planning a great event involves a lot of steps: qualified staff, excellent customer service, logistical coordination, latest technology, flawless execution and much, much more.

SUN GARDENS DUBROVNIK

www.sungardensdubrovnik.com

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Sun Gardens Dubrovnik, a premier five-star resort and member of The Leading Hotels of the World, boasts 201 hotel rooms, 207 residences, and a beachfront location, only 11 kilometers from UNESCO World Heritage Site - Old Town Dubrovnik. Its meeting facilities span two levels with car accessible exhibition areas, 8 meeting rooms, and a spacious ballroom, offering ample space for events. With 35 diverse event spaces, the resort has successfully hosted corporate conferences, automotive events, meetings, and incentives, providing flexibility and luxury. Additional venues include a rooftop terrace, three outdoor pools, various dining options, a 900 person Oak Tree patio, and an onsite marina.

SUNČANI HVAR HOTELS

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Sunčani Hvar Hotels is the leading hotel group on the island of Hvar, the sunniest island in the Mediterranean and one of the world's most desirable event destinations. The portfolio of seven hotels offers unique stays across the picturesque Hvar town, from heritage charm to contemporary elegance. Some of the most desired venues on Croatian islands include a 1928 beach club and Venetian style palace overlooking the yacht port. Luxury boutique hotels, seaside hideaways, unique meeting facilities and seafront venues provide the perfect stage for exclusive events and business gatherings.

TOPTOURS DMC CROATIA / CASTANEA EVENTS & INCENTIVES

www.toptours-dmc.com / www.castanea.events

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Our everyday work has always been driven by a simple motivation: creating experiences people will remember long after returning home. Incentives and events became our natural focus, where creativity, precision, and personal care truly matter. So we have given it a name of its own. **castanea.events & incentives** is our new brand. It reflects our true passion, who we are and the work we love most. The logo is new, but the people, the passion and the commitment behind it are the same. With a brand that is fully devoted, we aim to make every experience and event truly unique.

TRAVEL TILAGO DMC

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Travel Tilago is a leading professional conference and event organizer specialized in tailor-made events across Croatia and Slovenia. With two offices in Croatia, a network of more than 450 trusted partners and over 20 years of experience in the events and incentive industry, we bring every project to life with seamless and memorable execution — from the initial concept and planning to the final detail on site. While some programs are fully business-focused, maximizing productivity throughout the day, others blend work with curated team activities to create engaging company offsites.

VALAMAR RIVIERA

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Valamar Riviera is Croatia's leading tourism company, offering a wide range of hotels, resorts and event venues in some of the country's most attractive Adriatic destinations. We provide tailored solutions for MICE professionals, including conferences, corporate meetings, incentives and exclusive events. With modern meeting facilities, experienced event teams, premium accommodation and inspiring coastal settings, Valamar combines seamless event organization with authentic Croatian experiences. Our diverse portfolio enables us to create memorable and successful events for groups of all sizes, from intimate corporate gatherings to large-scale conferences and incentive programs.

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CROATIA

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AND DOWNLOAD AND SHARE **Brochure of Croatian Suppliers**